

# SHREWSBURY COLLEGES GROUP

## Upskilling your employees will help keep your Business Afloat



**50% of the jobs that will exist in 2030 haven't even been invented yet - *Emerging Technologies Impact on Society and Work.***

**Re-training and upskilling will protect your company from the battles ahead**

### **Why?**

#### **It's cost effective**

Professional Development courses across all levels are often less expensive than you may think. This is particularly true when compared to the alternative: recruitment costs for the highly skilled. Funding exists for apprentices and SCG's online learning courses are free.

#### **It creates staff loyalty**

A disaffected employee is far more likely to leave, taking all their knowledge and experience with them. Offering them opportunities to develop their range of skills within the workplace engenders loyalty and good morale.

#### **Adaptability is the hallmark of good business**

Upskilling and re-training leads to increased efficiencies as well as a better understanding of new technologies and methods.

#### **Professional development should be for everyone**

It is estimated that today's school leavers will have fifteen jobs in their lifetime and are twice as likely as their parents to re-train into a new career at some point in their working lives. This means the culture of on-going adult learning will become the norm. Companies that embrace this will be the best equipped for the future.

**If you have been handed this note by one of your employees, your next step should be to open up a dialogue with them about what they want to achieve and how your company can help.**

Get in touch with our Business Solutions department for a no obligation staff development plan.

**[www.scg.ac.uk/employers](http://www.scg.ac.uk/employers)**

For more information about study from an employer's perspective, visit [www.shrews.co/charter](http://www.shrews.co/charter)