

**Parent, Guardian, Next of Kin Privacy  
Notice**

**Privacy Notice about how we use your personal information**

We are the data controller of personal information about you. We are: Shrewsbury Colleges Group. Our address is:

Shrewsbury Colleges Group,  
Priory Road,  
Shrewsbury,  
Shropshire.  
SY1 1RX

Our Data Protection Officer is Mark Brown, Vice Principal – Quality, Apprenticeships & Information. If you have any questions about this policy or the ways in which we use your personal information, please contact our Data Protection Officer at:

Shrewsbury Colleges Group,  
London Road,  
Shrewsbury,  
Shropshire.  
SY2 6PR  
dpo@scg.ac.uk  
01743 342342

This privacy notice has been prepared in accordance with the General Data Protection Regulation (EU) 2016/679 (“GDPR”) and the Data Protection Act 2018.

**A Parent, Guardian, or Next of Kin of a student at the College**

As a Parent, Guardian, or Next of Kin of a student at the College we collect, store and use your information for the purposes of managing communication with you regarding the student you have a relationship with.

**The information we collect about you and why we collect it**

In order to communicate with you will collect your name, email address, phone numbers, and the nature of your relationship with the student. This information is collected from the student at point of application or enrolment. Information may also be collected should you choose to engage with any of the College’s online events, this may include: Name, Email, Questions you ask.

## Parent, Guardian, Next of Kin Privacy Notice

For Next of Kin we maintain this information for contact in case of an emergency situation involving the student.

### The legal basis on which we collect and use your personal information

Except for the Next of Kin, we process this information on the basis of our legitimate interests:

- we have a legitimate interest to engage with parents and guardians to ensure students achieve their full potential; and
- to be able to do so, we need to hold details of those parents and guardians.

Where we contact a Next of Kin we do so in the vital interests of the student.

### How long we keep your personal information

We keep your personal information in line with our Data Retention Policy. This is 3 academic years, including the academic year in which the information was collected.

### How we share your personal information

We do not share your personal information with any other organisation.

We may use the following third parties to process data for the College.

**Organisation:** HubSpot

**Service:** Provider of bulk communication services.

**Privacy Notice:** <https://www.hubspot.com/data-privacy/gdpr>

**Organisation:** Survey Monkey

**Service:** Provider of surveying services.

**Privacy Notice:** <https://www.surveymonkey.com/mp/legal/privacy-policy/>

**Organisation Type:** Esendex

**Privacy Notice:** <https://www.esendex.co.uk/information-security-statement>

**Service:** Provider of bulk text services.

**Organisation:** Event Brite

**Service:** Provider of event administration and bookings

**Privacy Notice:** <https://www.eventbrite.co.uk/help/en-gb/articles/460838/eventbrite-privacy-policy/>

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**How we transfer your personal information outside Europe**

We do not store your personal data outside Europe.

We do use a United States based emailing and surveying solutions as a processor; HubSpot and Survey Monkey. Some large scale activities with parents or guardians, e.g. Newsletters and Surveys, are facilitated using these services. The only information transferred is your email address.

**Automated decisions we take about you**

We do not make automated decisions using this personal data.

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**YOUR RIGHTS**

You have a number of rights over your personal information, which are:

- the right to make a complaint to the Information Commissioner's Office (ICO) if you are unhappy about the way your personal data is being used – please refer to the ICO's website for further information about this (<https://ico.org.uk/>);
- the right to ask us what personal information about you we are holding and to have access to a copy of your personal information;
- the right to ask us to correct any errors in your personal information;
- the right, in certain circumstances such as where our use of your personal information is based on your consent and we have no other legal basis to use your personal information, to ask us to delete your personal information;
- the right, in certain circumstances such as where we no longer need your personal information, to request that we restrict the use of your personal information;
- the right, in certain circumstances, to ask us to review and explain our legitimate interests to you; and
- the right, where our use of your personal information is carried out for the purposes of an agreement with us and is carried out by automated means, to ask us to provide you with a copy of your personal information in a structured, commonly-used, machine-readable format.

**CHANGES TO OUR PRIVACY POLICY**

We keep our privacy policy under regular review and will update it from time to time to make sure it remains up-to-date and accurate.